Classical Civilization Advertisement:

Selling your civilization-

Choose one classical civilization (Greece, Rome, Gupta, Han, Islamic, Mayan) and create an advertising campaign which promotes it as the most influential of all classical societies. Provide evidence based on the achievements and impacts the society has on our modern world.

For the civilization you choose you must:

- Include and explain several cultural characteristics which stand out about the classical civilization.
- Explain the influence of the cultural characteristics on modern society.
- Demonstrate and support an argument that the classical civilization is the most influential of the classical civilizations.
- Organize the information into an appropriate advertising format to best convey and demonstrate the argument.

Your presentation of information must be organized in an advertising campaign format. Examples include but are not limited to:

- Short (under 2 minute) video ad
- Radio or verbal advertisement (under 2 minutes)
- Poster
- Flyer or mailing
- Webpage

These can then be shared on Google Docs if electronically done.

Your presentation should include visuals with your accurate and informative content.