Diploma Programme subject in which this extended essay is registered: **VISUAL ART**

(For an extended essay in the area of languages, state the language and whether it is group 1 or group 2.)

Title of the extended essay: **ART, BEAUTY OF A MODEL AND ITS IMPLICATIONS**

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**Candidate's declaration**

*If this declaration is not signed by the candidate the extended essay will not be assessed.*

The extended essay I am submitting is my own work (apart from guidance allowed by the International Baccalaureate).

I have acknowledged each use of the words, graphics or ideas of another person, whether written, oral or visual.

I am aware that the word limit for all extended essays is 4000 words and that examiners are not required to read beyond this limit.

This is the final version of my extended essay.

Candidate's signature: ___________________________  Date: **MARCH 2, 2009**
Supervisor's report

The supervisor must complete the report below and then give the final version of the extended essay, with this cover attached, to the Diploma Programme coordinator. The supervisor must sign this report; otherwise the extended essay will not be assessed and may be returned to the school.

Name of supervisor (CAPITAL letters) __________________________________________

Comments

Please comment, as appropriate, on the candidate's performance, the context in which the candidate undertook the research for the extended essay, any difficulties encountered and how these were overcome (see page 13 of the extended essay guide). The concluding interview (viva voce) may provide useful information. These comments can help the examiner award a level for criterion K (holistic judgment). Do not comment on any adverse personal circumstances that may have affected the candidate. If the amount of time spent with the candidate was zero, you must explain this, in particular how it was then possible to authenticate the essay as the candidate's own work. You may attach an additional sheet if there is insufficient space here.

has put in a lot of effort & has managed to complete the essay. She had to go through a lot of Korean fashion design books, magazines to get a better understanding of models & the world of beauty. She also had to think over in English as she is a Korean native & English doesn't come naturally so easily to her. Yet, she managed to research for material about the fashion world, surfed the net, interviewed three people from the fashion fraternity, in order to complete her essay. She has tried her level best to give an insight about the models in the world of fashion.

I have read the final version of the extended essay that will be submitted to the examiner.

To the best of my knowledge, the extended essay is the authentic work of the candidate.

I spent 3-4 hours with the candidate discussing the progress of the extended essay.

Supervisor's signature: ___________________________ Date: 3/3/2009
Art, Beauty of a Model and its implications.
Abstract

Nowadays, Beauty is everywhere, on the television, in the newspapers, on the net and on the radio; everywhere all around us. Fashion industries would not survive without beauty and what better way to portray beauty in the form of a model. I have seen the great development in fashion industries in the form of art because art is the base of all different kinds of designs, including designs in fashion, hair designs and make-up. A Model’s beauty has affected and still affects people and the entire world. Designers created the model, which was much more than art. A Model’s beauty may represent the culture of different countries, its color and the history. It also represents the religion of the countries, not critically or socially but the diverse traditions and customs. Some designers use more of fine art in fashion. For example, they use nature as a form of art and put it onto a piece of clothing, like a flower or a river. Designs flow with the art on the clothes. More art can be implicated outstandingly, in A Model’s Beauty. I believe in art which can change the whole concept and image and cause an effect mostly on beauty, eventually portrayed by a model!

Word Count: 205

The abstract does not state how the investigation was carried out. It appears very to be more appropriate for an introduction
# Table of Contents

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The Impact of a model’s beauty on Art

A Model’s Beauty is totally implicated in art in many ways because beauty is all about art, especially a model’s beauty in particular. A definition of ‘model’ is a person who wears and shows clothes at a fashion show or for fashion photography. Models pose to show the best look out of the chosen clothes. They wear clothes to introduce all different types of fashion to the world. These fashion trends include a lot of variations, from clothing to make ups, which can make or break a model’s beauty. Various forms of art are used in different aspects of a modeling world, which also includes the beauty of a model, like hairstyling, clothing, application of make-up and accessories. Art is everywhere in the form of a model’s beauty. For example, the form of applications used for make-up, like eye shadows, lipsticks etc. have a great number of colors, which make-up artists use on models. Make up artists apply make up on the models with the concepts and the mood of the theme decided by the designer, just like fine art.
Time period of designs

In olden days, the art works, such as the buildings were named after the time periods. It mostly depended on the time period. For example, if a war was going on in history, the designs of the work would come out in a very harsh and rough way. Likewise, if there was a pleasant time going on, then the art work would come out in a very peaceful way.

1"The ideas of the Italian Renaissance moved through Europe at different times, so the Renaissance in France and the Renaissance in the Netherlands are not the same." To design anything, a plan or layout is required, of line, form, mass, color and space in a pattern, and that art was depended on the mood of that particular moment of history.

2"Design law has been extended over the years to cover functional as well as decorative articles."
Inspiration

Inspiration means a feeling, person or thing that makes you want to do something or gives you exciting new ideas. Also it means a sudden good idea in an informal way. In my opinion, inspiration is a feeling or an impression which a person has got from something, someone, and somewhere or from one’s illusion or imagination. Artists create new art works with their inspirations, and when they organize things which they created well, they are considered as good artists. Artists can get inspired from anything and everywhere, living or non-living which are there around them. A lot of designers and hairstylists get inspired by nature for the on going trends in fashion and hairstyles. These days it also goes for make-up artists, as they are into expressing nature with the colors on the faces and bodies.

The cultural inspirations always affect the artists. The art which comes out of them can represent the country in different ways. From a generation to the next generation, the ideas of art become a treasure like a heritage and help the artists to develop in every way. The inspirations can be created from the artists’ background history, just like people have their knowledge from their experiences. For example, if an artist has lost one member of his/her family, he/she would be in a mood to create something in dark colors or something which expresses a particular emotion. And the designs or the art work which they have created can affect the people, the cultural society and also the country. Those can give a great impact to the world. The inspirations which the artists get have no limitation just like their imagination. Therefore, people who are creative are successful in the art world.
Make-up

Correct make-up can change a model’s image completely. There are a lot of make-up applications. For the base, there are skin lotions, essence, eye creams, moisturizers, foundations, powders etc. Also the color make-up tools are mascaras, eye shadows, eyeliners, lipsticks, blushers etc.

Normally people say beauty starts from within but in fashion the beauty starts from the skin.

The application of make-up on a model needs a lot of great combinations of colors.

At least once in a lifetime, every lady wants to beautify herself like a model, dress like a model, apply make-up like a model and shine like a model from head to toe and in order to achieve that they require a perfect combination of hairstyle, make-up, clothing (different styles of coordination) various accessories down to the shoes.

Applying the right combinations of make-up can actually, make
the ladies prettier. According to an observation, men think the ladies looks prettier at least 5 times more if they put make up on, now that’s a point to ponder hummmmm....! However it certainly depends on the kind of make up that they apply on, but most of them look prettier with make up, then their natural faces.

It is not always that a girl with make up will look prettier than a girl without make up. Some of the girls, they look extremely beautiful the way they are without putting even a lotion on their face. However, there is no one who would look worse if they put a correct amount of make up.

There is no standard of a pretty face and a not so pretty face. Can one be made beautiful by make-up? My answer is yes. This is not just giving hopes to ordinary people, but getting out the best in each and everyone of us. Make-up can definitely bring a beautiful you, and even if a person has a troubled skin like moles, spots or pimples, it can surely be covered with the help of foundation and powder. If a person has a troubled skin like molls, spots or pimples, it can surely be covered with foundation and the powder and with the help of make-up techniques, an unbalanced face can also be made into a balanced one.

A girl has plenty of reasons to look beautiful and apply make-up. For different occasions, different set of make-up combinations are used. A woman has different color combinations for different situations. For office, a subtle set of colors could be used, for an outdoor; pastels can be used, and similarly, for a night out, bright colors can be used. Also for models to apply make-up is a part of their job. They need to express a
designer’s inspiration, and thus make-up is worn according to the themes.

Art is everywhere in the world, and on the earth. Nothing is there which can not be defined or explained in art. For example, love can be felt in art as a heart shape. And the same goes for the beauty, especially a beautifully done make-up of a model! Beauty is all about the art of application of colors and all of us want to be beautiful. Make-up as a technique has various new color combinations which are invented for the purpose of transforming someone totally. With the help of correct make-up an ordinary face can be transformed into an extra-ordinary face and can be made special according to the occasion. Hence make-up can change looks as and when desired according to our moods.

Along with make-up techniques, fashion styles also play a big part in the transformation.
Fashion Style

A Models’ Beauty depends on clothes, which they wear, the hairstyle and the good color combination of make up that they apply. One single accessory, which is decorated on a dress, can make the model look even more beautiful. Also one fashion item will be able to decide which concept that they are going to have in the photographs.

Beauty depends on various factors, the shape of a body, the color, clothing style, personal style, and one's life style. If one wants to refer to A Model's Beauty, one should be concerned about their lifestyle. For example, if a person is a businesswoman, she should refer to the occasion coordination, which coordinate according to T.O.P (Time, Place, Occasion) and most of the people follow it.

However, lately, the young business women are referring to the modern style of dressing up. Also business women who are in middle and top management positions prefer and refer to have an elegant image. Few famous personalities of the modeling world who have set an example are Jacqueline, Kennedy Onasis, Audrey Hepburn, and Nancy Reagan.
Other than occasions, there are many types of co-ordinations to follow. As in, Character coordination, optical (parts) coordination, cross over, mix match, and etc. Therefore, if people have no idea what they should wear according to an occasion, they should refer to the model's beauty for tips. They can get help from the magazines, stylebooks, fashion guidelines etc. that represents the model's beauty. For example, In Fashion, 10, Vogue, Elle, Uomo Book, Fashion, and Wonderland are there to help. People need these magazines to develop a better sense of dressing and color co-ordination so that they can properly accessorize themselves.

Colors dominate the whole image of a Beauty. As it is known that people's behavior and their feelings are affected by the 11 colors and they are called the Vitamin Colors. Those 11 colors are red, pink, brow, orange, yellow, green, blue, purple, gray, black, and white.

Red is the color of passion, anger, pride, excitement, up beat, alive, aggressive, bossy, menacing, conviction and arrogant. Red can be worn, In order to attract attention. Pink color is very feminine, safe, and impressive and symbolizes eternal love. If a person wants to look elegant in a party, she can wear the pink. Brown color means homely, honest, sociable, safety, repugnance and none of menacing. Many of businesswomen are fond of wearing brown color suit to their work.
places. Orange color is for lively, fun and joy, passion, friendly, universal, happiness, humanity, and whimsicality. Orange color of cloths is very suitable for the seasons of spring and fall. Yellow is the color of hope, active, good sentiment, impulse, tiring, truth, and life. If a person were in very excited mood or in position, which has to take care of the children, the yellow would be the perfect color to dress up with. Green color is educative, positive, dependence, self-reliance, and obstinacy, natural and predictable. People should wear them when they are very tired so they want to be relaxed and balanced. Blue is for peace, reliance, consistency, regularity, conservative, cooperation, and predictable. Blue color of clothing makes people feel pride and healthy. Purple is very rich of imagination, sentient, intuition, unique, mysterious, superior, and royalty color. People should wear when they want to show their individuality. If a person wants to look attractive and polish, she can choose to wear purple instead of black. Gray means respect, neutrality, balance, uncertainty, and safe. People can wear for their job interview as the color makes people think that it is very in order and balanced. Black is for formal, strong, polishing, sadness, depression, inactive, negative, and refinement. People wear black for the funerals. However, people can also wear for the parties. White is the color of purity, clean, fresh, and prospective, neutrality, colorless, and indifference. The brides wear white wedding dresses because it is a color of purity. But people can also wear when they want to look very neat and clean.
Other than the vitamin colors, there are many different types of colors. There are tone, deep, concentrated, pastel, warm colors, cool colors, neutral colors, subdued colors, monochromatic colors, ground color, accent color, harmonious colors, contrasting colors, complementary colors, analogous colors, subtractive colors, additive colors, optical mixes, fugitive color and simultaneous contrast. There are these many types of colors; however, people do not have to know them all. They just need to consider with which types of colors they match and dress up.

These days, many of the designers attempt to put art on a piece of clothing.

"Fashion is incredibly important, and it raises the quality of life. And like everything else which gives you the pleasure, it is worthy to give your best attempt on it." –Vivienne Westwood

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3 Simon Seivewright; August 30th, 2008; Research and Design; 175 pages; AVA Publishing SA - Korean Translation copy right © 2008 by Design Research 'n Planning Inc.
As mentioned earlier there are a lot of similarities between fashion and the art. Fashion is the trend and the style. Fashion designers put zeitgeist on their work, just like the artists do. The color has the ability to control the whole mood of trends and different styles of different seasons; the color, which is important to the both, fashion and the art. The textures in art, people use pencils and the colors to make 3D on the papers to express the different types of texture. In fashion, people use different materials to express the textures, like knitwear. They get the inspired from the construction of buildings, landscapes, and the nature. There are many types of texture on cloths, like embroidery, smocking, appliqué, and beading.

"Searching on the historical clothes and thinking of their texture, embroidery, and material which are for these days women, it is an interesting task; interpreting as clothes not as the historical dresses."
—Nicolas Ghesquiere, Balenciaga

"Fashion does not only exist on the clothes. Fashion is there in the sky, and on the streets. Fashion is the ideas, the ways of we living, and the relationship with which is happening."

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4 Simon Seivewright; August 30th, 2008; Research and Design; 175 pages; AVA Publishing SA - Korean Translation copy right © 2008 by Design Research 'n Planning Inc.
5 Simon Seivewright; August 30th, 2008; Research and Design; 175 pages; AVA Publishing SA - Korean Translation copy right © 2008 by Design Research 'n Planning Inc.
Even art starts from historical backgrounds and hence it is found everywhere, just like fashion. Abstract and conceptual and narrative are in fashion as well as in art. Fashion and the art, both need the sketch books to work on. Fashion designers need the sketch books for putting all of their ideas of clothes, and the artists need those to begin and complete their work.

"This is similar to engineering more than any thing. This is the work of finding the limitation of what you can do when the body is covered up with pieces of fabric. Everything is evolving, and there is nothing which is stipulated strictly." –John Galliano, “Galliano”, Colin McDowell

"Fashion is architecture. That is because it is the matter of proportion." –Coco Chanel

To add on this wisecrack, the architecture is an art.

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6 Simon Seivewright; August 30th, 2008; Research and Design; 175 pages; AVA Publishing SA - Korean Translation copy right © 2008 by Design Research ‘n Planning Inc.

7 Simon Seivewright; August 30th, 2008; Research and Design; 175 pages; AVA Publishing SA - Korean Translation copy right © 2008 by Design Research ‘n Planning Inc.
Hairstyle

When it comes to the hair style, a person can look totally different by just changing their hair styles. Hair styles are concerned with the shape of heads, faces, and the size of shoulders. People can choose any hair style they like but the hair designers need to make some changes which depends those.

With short hair, she looks boyish and with mid-long hairs, she looks very girlish. She even looks different when she has the curly hair and the straight hair. Also there is difference when there is fringe in front of hair and not.

Some of the people have rounded faces and if they want to hide their rounded face, then the hair designer can concern about the problem and make very sharp hair styles. However, if the person has no complex about her face, then she could go for any hair style she wants. Some of the people have squared faces which they want to hide, then the hair designer can put down the hair and shaped it round. Or the designer could also put the hair up and make some interesting shapes so that the people’s eyes and attention go to the hair and normally,
putting hair back and up, looks very elegant on women.

Those are the reasons why the models are chosen with some standards like, small faces with the right features. Because they need to look pleasant with any of the hair styles, some of the designers are very fastidious about choosing their models.

There are many different styles of hair, as in, short hairstyle, medium hairstyle, long hairstyle, funky hairstyle, prom hairstyle, bride hairstyle, wedding hairstyle, men's hairstyle and etc.

Also there are a lot of shapes in different styles. For example, there are shag hair, punky hair style, straight hair, curly hair, wavy hair, emo scene hair, pined-up hair, braided hair (plaits), the hair with bangs, sided bangs and etc.

People always have different choices for their styling. Some of the people are very into the rock world, so they change their hair style to very punky way. Shag hair style can make a person look sharp and tough. If a girl has a shag hair, they look pretty boyish. Also any hair styles with bangs, they look really cute and lovely.

I look different myself. I love to change my hair styles because I can have total different looks out of them in myself. I always like something new and something different. The hair styles are common but changing hair styles frequently is not. Also even though I do the same hair style, I always look different from others. Every single person looks different even though they have the same hair styles because everyone looks different and everyone has different features. Those are four pictures of me with all different hairstyles.
This picture of mine is showing a short hairstyle with a hat. Even though I had a boy’s hair cut, when I wore this hat, I looked very girlish. The color red made me look even more girly.

In this picture, I had the mid-long hair with hair tied up from back and rounded bang in front. I looked cute and the bun just added more style to it.

This hair style has short hair with curly permed look though; I looked matured but also punkish. Because the hair was short I looked like a cute and stylish person.
In this picture, I had a wavy long hair (the hair extension) with a straight bang. I looked extremely girlish. I was wearing a one-piece dress so I looked even more girly and dressed up.

There are also the emo looks and the emo scene hair was described like this on the net. 

“The emo term actually originates from the 1980s where there were lots of emo girls and emo guys with emo hair. However, those emo hairstyles were quite different from the ones you see nowadays! The variety of emo hairstyles available at the hair stylist or to experiment colors on the hair to look different.”

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8 http://emo-must.blogspot.com/2008_07_01_archive.html
There are also other meanings in changing one's hairstyle. Some of the girls they change their hairstyles because of the situations that they have got. For example, in Korea, it is very common for girls to cut their long hairs when they have farewell with their loves. Because of the deprivations that they have got, are hard and sad enough to cut their lovely hair.

I personally feel that people can feel the new lives, once they change their hair styles. When a person looks totally different because of the new hair style, people around her will look at her in different ways. Therefore, it would be easier to start off with something new and feel all fine about everything with everyone.
Accessories

Accessories can make people look very stylish. They just add up the looks which a person already has. These are two quotes which I asked my friends’ opinions about the accessories related to the beauty.

9 "I think everyone needs accessories because they help people to portray and express themselves better, anyone can walk into a store and pick up a decent shirt and pair of jeans but when a girl walks into a jewelry store, she can express herself through so many different ways, that’s why accessories help individuals express themselves." – Prachi Sharma

10 "Accessories and jewels also symbolize traditions and heritage, some families believe in handing down certain jewels from generation to generation as they feel it helps remind the family members of their decedents." – Sung Hyun Kim

I totally agree with them both. According to what Prachi has said, accessories really add the personal style up to express themselves. The styling and the fashion shows what kind of people they are. All those jewelries, footwear, stockings, mufflers, hat, hair pins, and also contact lenses are involved in accessory category.

There are several kinds of jewelries like, necklaces, ear-rings,
rings, toe-rings, nose-rings, piercing on ears and bellybuttons, bracelets, anklets, and etc. There are also many kinds of footwear like boots, sandals, slippers, flat shoes, snickers, sports shoes, and hills; more specifically there are opened hills, closed hills, wedge hills, pointed hills, and etc. Likewise, there are numerous kinds are in those accessories. Gauze and stripes are there in stockings, hand-made wool and thin silk materials are there in mufflers, sports cap and big floral hat, hair bands and hair pins, and colored lenses are also there. Of course, there are a lot of differences in materials, too.

Great art can be seen in accessories. People get the ideas from the art to make new designs of accessories. As in, the colors, they try to use different and many of the colors possible, in accessories to complete their dressing code. Nowadays, many of ideas of designs in accessories are based on the nature. For example, the necklaces, people put many different kinds of elements of nature together in one necklace. Like fruits, vegetables, flowers, leaves are there.

The designers get the ideas even from the places and symbols. For example, a bracelet from a movie called 'If only', was really popular in the markets. The bracelet contained the shape of a music note, a flower, the train, the Eiffel tower, the frying pan, and the heart which the couple had the beautiful memories together. Similarly, the shape of the cross, the symbol of Christianities, is always there in the accessory shops.
Just adding to what Hyunny has said, accessories are not there for just styling or completing one’s dressing code, but following the cultural traditions. Some families, they hand over the treasures from generation to generation, to keep their family tradition. And some of families hand over the marriage ring which means a lot; may be with the hope that the married couples will last forever. Usually, the marriage rings are made up with a diamond. People say a diamond is forever. In fact, it never changes as time goes by and it lasts forever, just like the statement which they have said. Likewise, there are a lot of gemstones in accessories and they all have some meanings into them.
I found the new world through the researching works on my extended essay. Now, I am able to explain the details of relation between the art and the model's beauty. I am aware of the meanings of the colors and particulars in designs. Also the art is affected of historical and cultural background. The differences between people's real life fashion in art and the model's beauty, and how the people could refer to have the model's beauty. A Model's Beauty is implicated in Art and there is a strong relation in between them.

11 Etu's interview on the model's beauty.

'A Model's Beauty is portrayed in art through photographs in fashion for example the beauty of the model is one of the most essential parts.'

But still I would believe, "Real beauty lies within and someone once said, when the heart smiles, it makes our face beautiful".

11 Jayeta Rohilla; February 16th, 2009; Personal Interviewing;
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Formal presentation was satisfactory; approximately 25 out of 25

Competent / detailed / fluent but lacked academic research or depth.
Assessment form (for examiner use only)

Candidate session number

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Total out of 36  22  19

Name of first examiner: ____________________________________________ (CAPITAL letters)

Examiner number: __________

Name of second examiner: ____________________________________________ (CAPITAL letters)

Examiner number: __________