The more you know, the more you know!

BrainPOP
Welcome to BrainPOP

Watch us in action: about.brainpop.com

For nearly two decades, we’ve maintained a commitment to helping kids make sense of the world around them. Recognizing that everyone learns differently, we continually hone and expand our cross-curricular content and related features. We do so with the goal of giving the broadest range of students agency to explore and “show what they know” in a creative way that works best for them.

Our resources include BrainPOP Jr. (K–3), BrainPOP, and BrainPOP ELL. Created in-house with a diverse panel of current and former classroom teachers as advisors, our content is recognized globally for its uniqueness and consistently high quality. Forty percent of U.S. elementary and middle schools subscribe to BrainPOP.
A Far-Reaching Solution

Tailor lessons and spark deeper, more critical thinking and construction.

BrainPOP paves the way for student success while supporting you every step of the way — no matter what grade or subject you teach. Our resources are designed for K–8 and up, covering topics within Science, Math, Social Studies, Digital Citizenship, Engineering, Technology, the Arts, English Language Arts, and English as a Second Language.

Each topic centers on an animated movie, sparking self-directed learning through the use of narrative, humor, and characters with relatable voices. Movies are accompanied by a variety of features like interactive quizzes, games, playful and customizable assessments, and an ever-expanding list of other activities.

Our suite of creation and reflection tools helps you tailor lessons and spark deeper, more critical thinking and construction around our content. From coding projects, movie making, and written reflections to concept mapping and writing and drawing activities, these tools let you assign tasks based on students’ strengths; gain insight into their mastery of a given topic; and tweak further instruction based on the work they submit. The tools’ unparalleled breadth means that every student — regardless of learning style — has a way to convey comprehension, and that any teacher has multiple options for assessment.

Subscriptions include 24/7 access, which facilitates both learning and lesson planning anywhere and at any time of day.
Teaching & Learning Highlights

Animated movies — each approximately five minutes in length — are a great way to kick off or review a lesson.

Our coding projects — based on Scratch and Vidcode — provide an easy on-ramp for young programmers.

Movie making cultivates planning, organizing, writing, collaborating, and analyzing.

Via concept mapping, students can develop and connect ideas as they craft visual representations of their knowledge.
Select titles within our learning games portal include a reflection tool that lets students capture key moments in play, explain their thought process, make predictions, and draw conclusions.

Multi-dimensional tasks call upon systems thinking and cognitive skills, yielding meaningful assessment without disrupting engagement.

Early learners and ELLs can choose a topic-specific word then draw, write, or create a skit surrounding it. Definitions and instructions are read aloud to support reading skills.

Especially for English language learners: have students practice pronunciation by listening to a clip from a BrainPOP ELL movie, then recording themselves as they repeat it.
Run Your Classroom On BrainPOP

BrainPOP fits easily and flexibly into any classroom set-up, integrating and aligning with your curriculum.

It lends itself to teaching and learning via:

- Desktop, laptop, tablet, phone
- Whole-class instruction
- Small-group and individual differentiation
- Peer to peer collaboration
- Project-based learning
- Independent work
- Computer labs
- Before- and after-school programs
- Summer school
- Home use
Play / Pause
Watch movie; pause and discuss key points

Closed Captioning
Reinforce comprehension and word recognition

Zoom
Turn on full-screen mode

Lesson Ideas
Topic-related teacher resources including lesson plans, standards alignments, customized quizzes, and videos

Quiz
Use for pre- and post-assessment

Create a Quiz
Make a custom BrainPOP-style quiz

Student Creation Tools
Coding projects, movie making, concept mapping, and more

GameUp & Playful Assessment
Games that tie into your curriculum; align with the Common Core and state standards; and yield valuable insight into student learning

FYI & Activities
Informational texts with fun facts, stats, and more, plus primary source activities, graphic organizers, and vocabulary page

Assignments
“Quick Assign” individual tasks within BrainPOP or assign a whole lesson

Related Topics
Delve deeper with related movies and features
Our flagship resource offers cross-curricular topics for upper elementary and middle schoolers. Each includes an animated movie written with humor in an age-appropriate voice, plus a rich array of supporting features and tools like coding projects, movie making, concept mapping, learning games, playful assessments, primary source activities, and leveled non-fiction articles from leading media sources, through Newsela. These help build higher-order thinking, cognitive, and literacy skills while encouraging reflection and giving students multiple ways to convey comprehension and express themselves.

At a Glance

Subjects

Science

Arts & Music

English

Health

Social Studies

Engineering & Tech

Math
Play / Pause
Watch movie; pause and discuss key points

Quizzes
Use for pre- and post-assessment

Games
Reinforce the topic through play, including cross-curricular GameUp titles

Activity
Printable, topic-related page

Annie’s Notebook
Displays the questions asked in the movie. Print out in advance to scaffold learning.

Closed Captioning
Reinforce comprehension and word recognition

Make-a-Map
Concept mapping tool

Word Play
Draw, write, or create a skit with new, topic-related words. Click to hear definitions. Instructions are read aloud.

Share Ideas
Tools that prompt students to write, draw, and discuss ideas, plus reading recommendations

Lesson Ideas
Topic-related lesson plans, graphic organizers, customized quizzes, webinars, and more
BrainPOP Jr. is our K–3 resource. Recently redesigned and now touchscreen-friendly, it gently encourages young learners to ask questions and form their own ideas. Each of its curricular topics includes an animated movie, learning games, concept mapping, and interactive features like Word Play, Write About It, and Draw About It, which help extend key concepts and meet the needs of students with different learning styles. All text is read aloud to enhance comprehension. Coming in time for back-to-school are block-based coding projects based on the Scratch visual programming language, a great way to introduce K–3 students to programmatic thinking.

Subjects

- Science
- Social Studies
- Reading & Writing
- Arts & Technology
- Math
- Health

Learn More  jr.brainpop.com
Lesson Plans
New! Dedicated hub for ELL-related teaching resources

Flash Words
Interactive vocabulary flashcards

Hear It, Say It
Record and play back to practice pronunciation

Read It
A reading comprehension activity

Movie
Now with user-controlled settings. Choose from two speeds and two quality options.

Vocabulary
Animation illustrating new vocabulary

Grammar
Animation modeling featured grammar

Play It and Practice
Games to reinforce grammar skills

Write It
A guided writing activity

Make-a-Map
Connect and organize ideas with concept mapping

Quiz
A game-like quiz puts new skills to the test

Word Play
New! Interactive vocabulary enrichment activity that helps students make connections between related words

Grammar Summary
New! For students seeking deeper explanation of the lesson’s grammar concepts
The newly updated and mobile-ready BrainPOP ELL is our comprehensive English language learning program. Each lesson features animated movies that model conversational English while seamlessly introducing grammar concepts and vocabulary. Based on everyday social situations, the leveled movies and associated activities build on each other, reinforcing previous lessons. BrainPOP ELL is integrated with our individual account system and now includes Word Play, an interactive enrichment activity that helps students make vocabulary connections. Also new are post-movie recommendations for students wishing to delve deeper into a lesson; the content index, for easier lesson planning; and a portion of BrainPOP Educators, our professional hub, dedicated exclusively to ELL-related resources.
BrainPOP in World Languages

At a Glance

In addition to English, BrainPOP is available in Spanish, French, and Mandarin. Our content is localized and aligned to the academic standards of diverse regions around the globe. In the process, we work with subject matter experts to ensure educational and cultural appropriateness.
Our Creative Coding projects span the curriculum and provide multiple opportunities for differentiated instruction.

Creative Coding — based on Scratch and Vidcode — includes both block- and text-based projects spanning the K–12 curriculum. Scaffolded and delivered at the topic level, the projects are specifically designed so that any teacher can easily introduce coding without straying from what’s already being covered in class.

Our Creative Coding projects provide multiple opportunities for differentiated instruction, reaching students with a breadth of needs and at all levels. These projects:

- Help students build and demonstrate knowledge in a way that is personally meaningful to them, in a familiar environment
- Guide and scaffold users so that no technical background is needed
- Reduce inequality in access to computer science instruction when worked into the school day

Our professional resources make it easy to start fostering the vital skills associated with coding — from problem solving to collaboration and beyond.

BrainPOP's Creative Coding package includes an introductory professional development webinar. We also offer an in-person coding workshop as well as coding-related lesson plans, training videos, and teaching and assessment tips, all to make integration as easy as possible.

Learn More bpopne.ws/Coding
As a teacher, you know the best way to meet your students’ needs. We aim to give you the best non-prescriptive resources we can, shaped by our relationships with educators and intended for use however you see fit. Along the way, we support you in countless ways through both our Help Center and BrainPOP Educators, our professional hub.
Embedded “BrainPOP 101” course to get you started
- Screencasts and step guides
- Lesson ideas, strategies, best practices
- General webinars, both live and archived
- Custom webinars developed and delivered exclusively for your school or district

Personalized full- and half-day workshops with online follow-up
- Embedded PD delivered during the course of the school day, including classroom modeling
- Custom curriculum mapping and alignments

We studied 295 educators to determine if participation in our CBE program led to extended, more meaningful BrainPOP usage and best practices to drive student engagement. We saw:

- A shift towards more student-centered learning opportunities
- An intent to shift to more progressive, student-centered teaching models when using BrainPOP

Greater comfort in teaching complex or sensitive topics utilizing our resources
- Increased likeliness to include collaborative practices and student-guided group learning
- Extended differentiation and assessment through various features
- Appreciation for our diverse assessment tools — both playful and formal — for use before and after teaching a topic

Certification

Our free Certified BrainPOP Educator program recognizes teachers who demonstrate a mastery of our resources and notable creativity when using them to help students learn. This designation gives you exclusive access to a global community of fellow “CBEs” — a forum for sharing the things you and your students are doing, and gathering ideas from other educators. As a CBE, you may also be called upon to consult with our Production team, weighing in on everything from pipeline projects to beta launches. CBEs also serve as BrainPOP ambassadors.

Our PD Leads to Increased Adoption of Pedagogical Practices

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Learn More educators.brainpop.com

Learn More bpopne.ws/CBEGeneral
Teacher & Student Accounts

Information at Your Fingers

Individual accounts mean you can assign tasks within BrainPOP, keep track of your students’ work, and provide feedback on what they submit to you. Students, in turn, can view and complete assignments.
Filter by student or topic to see progress and provide feedback on quizzes, activity pages, concept maps, movies, and more.

Create and manage assignments, review results.

Students can log in to see when they’ve got new assignments, then submit their work to you.
Our Admin Dashboard simplifies onboarding and account management by letting administrators create individual accounts en masse. They can also view usage data, see the most popular content within their school, and identify those educators who are most active on BrainPOP.
We offer a number of integrations to streamline your BrainPOP experience and help you maximize your subscription. Depending on the Learning Management System (LMS) or platform your school/district has in place, these integrations enable single sign-on (SSO); account provisioning; embedding topics in course materials; class imports; topic directories; and more.

**Seamless Integrations**

**IMS Global Standards**

- OneRoster® (REST API)
- Learning Tools Interoperability® (LTI®) 1.0
- Thin Common Cartridge®
The Home-School Connection

Keep the learning going ... at home.

With 24/7 access from any device — including mobile phones and tablets — BrainPOP is an ideal way to strengthen the home-school connection. Log in as a family to let kids delve further into what they’re studying — or anything else that interests them.

Sign up to receive monthly tips and ideas for using BrainPOP at home around timely topics teachers are covering in class. Throughout the year, we’ll curate movie suggestions for co-viewing; discussion prompts to encourage deeper thinking; and thematic learning games and activities your whole family can take part in together.

Learn More  bpopne.ws/Home
It helps me differentiate learning experiences in a classroom that often has students with several different grade levels, educational backgrounds, and major differences in ability to perform school-related skills. BrainPOP helps me create continuity between lessons in a unit.

— Valerie S.
8th, 9th, 10th, 11th Grade Teacher
Farmington Bay Youth Center Davis
School District (UT)
BrainPOP is an essential engagement tool that allows both students and teachers to be involved in the learning process.

— Vanessa J.  
Instructional Technology Support Specialist  
Austin ISD (TX)

BrainPOP is a wonderful differentiation tool and reaches a wide range of students. Interactive assessments such as built-in games are the most useful because they serve to immediately engage.

— Keith S.  
Instructional Content Facilitator  
Union County Public Schools (NC)

The addition of documentary resources goes beyond any textbook and extends my students’ learning in a relevant and meaningful way.

— Lisa D.  
8th Grade Teacher  
Evesham Township School District (NJ)
Special Offer!

Bring BrainPOP's award-winning resources to your teachers and students!

Sign up for a free trial at brainpop.com/promos/explore or scan the QR code to get there from your mobile device.

Request a Demo

bpopne.ws/Request

BrainPOP takes your privacy seriously. Common Sense Media gave us their highest Privacy Evaluation ranking.