2019 Media Literacy Project Grant

Purpose of the grant:
- Support educators who provide resources and services that correlate to state and national learning standards for instructional excellence promoting media literacy.
- To provide funds for research projects or demonstration projects that can be replicated in other areas across the state and nation.

Amount of Grant: This grant is for $1,250 for a period of one year. Two grants are awarded each year.

Definitions:

Media Literacy is a series of communication competencies, including the ability to access, analyze, evaluate, and communicate information in a variety of forms, including print and non-print messages. Media literacy empowers people to be both critical thinkers and creative producers of an increasingly wide range of messages using image, language, and sound. It is the skillful application of literacy skills to media and technology messages.
Source: National Association for Media Literacy Education (NAMLE)
See a more complete definition at http://namle.net/publications/media-literacy-definitions/

Examples include:
- A media literacy course held after school
- Learning about the effective creation and use of media in student work
- Using video effectively in your lesson plans

Qualifications:
- A New York State educator working with Pre-K-12 students
- Work in a Big 5 District or a BOCES component district where the BOCES is a current member of EMTA.
- A teacher in a district that participates in the Media Services offered through their BOCES.

Application Process:
Applications must be submitted on or before May 10, 2019. A committee will select recipients by June 10, 2019 and projects will be completed between July 1, 2019 and June 30, 2020. 75% of the award will be presented at the time of notification of the award. A written report will be submitted and a presentation of the project will be given at the EMTA Spring Conference in March 2020. The presentation can be done either in person or virtually. After the presentation the final 25% of the award will be released. Arrangements for the presentations can be made through the Grant Chairperson.
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Application Form

Name: ____________________________
Position: __________________________
School: ____________________________
Address: __________________________

Email: ____________________________
Phone: ____________________________
Fax: _______________________________
School Website URL: ____________________________

I acknowledge submission of this grant proposal and agree that if it is received the applicant will be able to present at the March 2020 NYS EMTA Spring Conference.

Signature of administrative supervisor: ____________________________
Title of administrative supervisor: ____________________________

Address items in this order. (2 pages maximum)
1. How does this project support the purpose of this grant?
2. How does the project correlate to NYS/National standards and the Common Core Learning Standards?
3. What are the expected outcomes?
4. How will the project outcomes be assessed (method and criteria)?
5. How will the results of the project be publicized?
6. Include a budget for how you intend to spend the grant funds.
7. Include a statement on the copyright compliance of the project.

ATTACH THIS PAGE AS THE COVER PAGE OF THE APPLICATION. INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED FOR FUNDING.
Submit application by May 10, 2019 to:
Doreen Bergman, NYS EMTA Grant Chairperson
Via e-mail to dbergman@ocmboces.org