ACTIONABLE BEST PRACTICES
HOW LIBRARIANS CAN PARTNER WITH ADMINISTRATORS AND ADVOCATE FOR STUDENTS

63% OF LIBRARIANS SAY ADVOCATING FOR THEIR LIBRARY IS CHALLENGING

HOW CAN YOU HELP CHANGE THE PERCEPTION OF LIBRARIES AND PROMOTE THE IMPORTANCE OF YOUR ROLE?

1. EMBRACE CHAOS
2. START SMALL, THINK BIG
3. WATCH YOUR LANGUAGE
4. ZERO IN ON OUTCOMES
5. SHARE YOUR SUCCESSES
6. CONNECT TO SCHOOL LEADERSHIP
7. REACH OUT TO TEACHERS
8. PERSEVERE

"What made the difference was being able to say, ‘I’m going to help you with your problem, and here’s what it looks like in the real world. I’m not doing this because I want new technology. I’m doing this because our kids need it.’"

Priscille Dando
Coordinator of Library Information Services, Fairfax County Public Schools, Fairfax County, VA

"I was able to go in and co-teach, and we got the children in our learning management system that the county is pressuring us to use."

Linda Martin
Librarian, Sugar Hill Academy of Talent and Career, Gainesville, GA

WHAT ARE ADMINISTRATORS SAYING?

#1 INITIATIVE MUST SUPPORT STUDENT ACHIEVEMENT

BEST WAY TO APPROACH

19% EMAIL
37% APPOINTMENT
19% FACULTY MEETING
24% MENTION, THEN FOLLOW-UP

INCLUDE IN NEW INITIATIVE PROPOSALS

92% WHY IT’S NEEDED
91% WHAT IT MIGHT COST
88% HOW IT SUPPORTS CURRICULUM AND STUDENTS

WHAT’S NEXT?

Learn more about how you can be an agent of change and advocate for your library by downloading the white paper and viewing the webinar at gale.com/agentofchange.