Statista Standard Version:

- 2.5 million multi-disciplinary statistics, facts and market data
- 4,000 Dossiers
- More than 80,000 topics covering various markets and industries
- Over 22,500 original sources of data
- All statistics are exportable for re-publication purposes – Citation data from official university standards (APA, MLA, Bluebook, Harvard, Chicago)
- 400-500 new stats everyday
- Over 20,000 Hand-curated forecasts (400 industries/42 countries) generated by our analyst team in Hamburg, Germany headquarters
- Over 20,000 Third-Party studies from direct sources providing narratives of statistic figures
- Over 1,500 infographics (examples can be seen on: Forbes, WSJ, Financial Times)
- 150 Country Reports

Statista Expert version:

- 2.5 million multi-disciplinary statistics, facts and market data
- 4,000 Dossiers
- More than 80,000 topics covering various markets and industries
- Over 22,500 original sources of data
- All statistics are exportable for re-publication purposes – Citation data from official university standards (APA, MLA, Bluebook, Harvard, Chicago)
- 400-500 new stats everyday
- Over 20,000 Hand-curated forecasts (400 industries/42 countries) generated by our analyst team in Hamburg, Germany headquarters
- Over 20,000 Third-Party studies from direct sources providing narratives of statistic figures
- Over 1,500 infographics (examples can be seen on: Forbes, WSJ, Financial Times)
- 150 Country Reports

EXPERT TOOLS (Expert version only = original content)

CONSUMER MARKET OUTLOOK
- Global comparison tool – 40 countries worldwide (roughly 79% of global GDP)
- Portrays the 17 most important consumer markets
- 155 product segments
- Examines the most relevant KPIs of each market
- Revenue, Revenue per capita, Volume of sales, Volume of sales per capita, Unit price, Global comparison, market indicators

DIGITAL MARKET OUTLOOK
- Global comparison tool – 50+ international countries & regions (90% of worldwide economic power + 78% of global internet population)
- 9 digital verticals with 36 segments
- Explains what is behind markets related to buzzwords like Smart Home, FinTech or Connected Car, etc
- Provides forecasts about the individual market trends
- Revenue trends, User trends, ARPU (Average revenue per user), Global comparison, Market indicators

MOBILITY MARKET OUTLOOK
- Mobility Market Outlook presents the key figures from the world of automotive and mobility
- Passenger cars in 12 car classes, over 80 major makes and 27 countries
- Connected cars in 3 major categories in 50 countries
- Sales, revenues, prices, and brands
- Market insights, forecasts and indicators

BUSINESS PLAN EXPORT BRAND NEW!
- Extensive data sets (digital economy + consumer goods)
- Templates for market modeling (external perspective) and business cases (internal perspective)
- Feasible costs and benefits breakdown
- Individual starting date, three currencies

COMPANY DATABASE
- Provides information on over 6,000 International companies
- Public and Private
- Valuable insights into foreign markets
- Address information, Revenue, Growth Rates, # of employees, data for multiple years

PUBLICATION FINDER
- Over 2,000,000 studies, reports and scholarly documents from the web